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The Engineering Society of Detroit shines at MSAE Annual Diamond Awards

Association scores the most awards for 2007

SOUTHFIELD, Mich. —The Michigan Society of Association Executives (MSAE) honored The Engineering Society of Detroit (ESD) Thursday with not one but eight awards that recognized the society's many contributions to the technical and engineering fields.

ESD received three Diamond Awards, the highest honor bestowed upon a non-profit by MSAE, in the Magazine Publishing, Website and Non-Dues Revenue Program categories for an association with annual budget of \$500,000 to \$2.5 million.

This is the third year in a row that ESD has received the Diamond Award for its Website and the fourth year in a row for its non-dues revenue programs. The latter includes licensing courses for professional engineers.

ESD also walked away with four Gold Awards for its E-Newsletter, public relations campaign, and meetings and exposition program. The DTE Energy/ESD Energy Conference & Exposition was recognized with the silver award.

"These awards are an indication of the great efforts that ESD has made trying to reach out to its membership," said Richard J. Haller, ESD's Board of Directors President and President and COO of Walbridge Aldinger Company. "We thank MSAE for recognizing ESD's work, and we continue to work hard to ensure that this society remains a vital resource for professionals in the engineering and technical fields."

MSAE annually recognizes excellence and innovation among its association members at its annual banquet, held this year at The Henry Ford in Dearborn. More than 40 entries competed for top honors in nine categories. ESD earned the most awards—walking away with eight.

Founded in 1895, ESD is a multi-disciplinary society uniting engineering, scientific and allied professions to enhance professional development and foster excitement in math and science to produce our next generation of leaders. Serving this generation of engineers and fostering the next. For more information, visit www.esd.org.

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