

ESD ANNUAL DINNER

Wednesday, June 22, 2016 • The Henry Ford, Dearborn

featuring the

42ND ANNUAL CONSTRUCTION & DESIGN AWARDS

Invitation to Sponsor

The 2016 ESD Annual Dinner is a celebration of Michigan's status as the No. 1 engineering state in the nation, and a chance to support ESD's programs to foster the next generation of the nation's best engineers and scientists. The event pays tribute to the pipeline of professionals that make the ESD community so unique: young adults learning about the difference that engineers can make in the world, current practitioners doing visionary work, and legacy members who lend the depth of their expertise to each other, and to the work of ESD.

Your sponsorship supports ESD's work with today's—and tomorrow's—engineers and technical professionals

In addition to supporting the dinner, ESD sponsorships and donations fund activities like these:

- Scholarships to high school and college students pursuing degrees in engineering, science and technology.
- Establishing ESD Student Chapters at each of Michigan's top 25 colleges and universities with engineering programs.
- Providing continuing education and networking opportunities for today's engineers.
- Encouraging future engineers through middle and high school programs like Future City and Engineering SMART Michigan.
- Developing new programs, like a 3-D printing competition or activities to encourage more girls to pursue engineering.

ALL SPONSORS RECEIVE:

- Recognition in event promotion and advertising
- Recognition in the invitation (for early sponsors)
- An official "thank you" during the Dinner
- Inclusion on signs at the Dinner
- Logo and hyperlink on the ESD Web site
- Recognition in *TechCentury* magazine



\$10,000 PRESENTING SPONSORSHIP

- 20 complimentary tickets to the Dinner (2 tables)
- Full-page advertisement in the program booklet (premium placement)
- Premium logo placement on all printed collateral
- Sponsor sign in the networking reception area
- Sponsor table signs at each table
- Opportunity to address the group (e.g., deliver Welcome)
- Full-page advertisement in *TechCentury* magazine

\$5,000 PLATINUM SPONSORSHIP

- 10 complimentary tickets to the Dinner (1 table)
- Full-page advertisement in the program booklet.
- Prime logo placement on all printed collateral
- Half-page advertisement in *TechCentury* magazine

\$3,500 GOLD SPONSORSHIP

- 10 complimentary tickets to the Dinner (1 table)
- Half-page advertisement in the program booklet

To sponsor, please contact Elana Shelef, at 248-353-0735, ext. 119, or eshelef@esd.org.