



# ANNUAL BENEFIT DINNER

June 18, 2014 • COBO Center, Detroit

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FEATURING

40th ANNUAL **CONSTRUCTION & DESIGN AWARDS**

**LEADERSHIP AWARDS** INCLUDING THE HORACE H. RACKHAM HUMANITARIAN AWARD

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## Invitation to Sponsor

The 2014 ESD Annual Dinner is a celebration of Michigan's engineering excellence—and a chance to support ESD's vital work in building the region's future work force. The engineering shortage is real. Our future competitiveness is at risk. ESD has answers to these problems.

**Your sponsorship supports the ESD's great work with today's—and tomorrow's—engineers and scientists:**

- Scholarships to high school and college students pursuing degrees in engineering, science and technology
- Continuing education and networking
- Fostering the development of future engineers through the ESD's Future City program for middle school students and Engineering SMArT Michigan™ for high school students
- Providing detailed public policy proposals to solve serious social problems through the ESD Institute
- Producing SciEngiMathePloration, ESD's award winning children's science TV show

### **\$5,000 PLATINUM SPONSORSHIP**

- Ten complimentary tickets to the Dinner
- Prominent advertisements in two ESD electronic communications, with a reach of over 60,000
- One full-page advertisement in ESD's *Technology Century* magazine, with a readership of 10,000 professionals and 100 technical Affiliate Societies
- Recognition in all event promotion and advertising
- Recognition in the dinner invitation (for early sponsors)
- Full-page advertisement in the program booklet.
- An official "thank you" during the Dinner
- Inclusion on prominently placed signs at the Dinner
- Logo and hyperlink on the ESD Web site
- Prime logo placement on all printed collateral
- One free job posting in the ESD Job Bank

### **\$3,000 GOLD SPONSORSHIP**

- Ten complimentary tickets to the Dinner
- Prominent advertisement in one ESD electronic communication, with a reach of over 60,000
- One half-page advertisement in ESD's *Technology Century* magazine, with a readership of 10,000 professionals and 100 technical Affiliate Societies
- Recognition in all event promotion and advertising
- Recognition in the dinner invitation (for early sponsors)
- Half-page advertisement in the program booklet
- An official "thank you" during the Dinner
- Inclusion on prominently placed signs at the Dinner
- Logo and hyperlink on the ESD Web site

**To sponsor, please contact Elana Shelef, at 248-353-0735, ext. 119, or [eshelef@esd.org](mailto:eshelef@esd.org).**