

2012

Spring Engineering & Technology

# JOB FAIR

PERFECT OPPORTUNITY  
RIGHT COMPANIES  
SMART CAREER MOVE

Presented by the ESD Job Bank  
and the ESD Speakers Bureau



THE ENGINEERING SOCIETY OF DETROIT®  
FOUNDED IN 1895

Monday, March 12, 2012  
2:00 pm – 7:00 pm

Suburban Collection Showplace  
46100 Grand River Avenue • Novi, MI 48374

Would you like to meet professionals who will lead your business into the future? Are you looking for your next generation of engineering and technology workers? The ESD Job Fair is the premier recruitment event for students, engineers, trained technicians and allied professionals with all levels of experience. As an exhibitor, you will join a cadre of some of Michigan's largest engineering, energy, technology and management corporations and get the opportunity to meet nearly 1,000 of the industry's best professionals are expected to attend. If you are looking for qualified candidates in any discipline of engineering, technology or a related field, you should exhibit at this event. Attendees will be looking for full-time positions, part-time positions, internships, and opportunities. Creating and keeping a skilled workforce is the key to economic success in today's challenging times. Human

capital is critically important if businesses want the edge in the global marketplace where competition is fierce and margins are tight. Now is the time to begin cultivating your staff for the future!

**ESD Job Bank – Connecting the Best Special Job Fair Offer:** The ESD Job Bank is the premier electronic recruitment resource for the industry. Employers and recruiters can access the most qualified talent pool with relevant work experience to fulfill staffing needs. Employers can target their recruiting and research qualified candidates quickly and easily. Each Job Fair exhibitor will receive one complimentary posting on the ESD Job Bank. Registrations received by February 10, 2012, qualify for the Early Bird Registration Special and a second complimentary posting. **That's a value of over \$500.**



**Schedule**  
Monday,  
March 12, 2012

2:00 pm – 7:00 pm  
10:00 am – 1:30 pm  
7:00 pm

**Job Fair**  
Exhibitor Check-In and Display Set up  
Exhibitor Display Tear Down

### Recruitment Booth Package

**(\$375 ESD Members/\$475 Non-Members) includes:**

- 8' x 10' exhibit space with 6' skirted and draped display table and two chairs
- Online promotion on the ESD website [www.esd.org](http://www.esd.org)
- Advertising to all Michigan colleges and universities within a 150-mile radius of Metro Detroit
- Complimentary wireless internet in your booth
- Food and beverage certificate for up to 6 representatives in your booth
- Company listing and desired areas of interest listed in the on-site marketing materials provided to all attendees
- Company description featured on ESD's website
- One complimentary posting on the ESD Job Bank (a value of \$250)
- Register before February 10, 2012 and receive a second complimentary posting on the ESD Job Bank (an additional value of \$250)

**Company Registration:** Complete the following Exhibitor Registration Form and return via fax to (248) 353-0736; or register online at [www.esd.org](http://www.esd.org). Register before February 12, 2012 to receive the special Early Bird Package. Spaces are limited, so do not wait!

### Sponsorships are available.

For more information, please contact Leslie Smith, CMP at (248) 353-0735, ext. 152 or [lsmith@esd.org](mailto:lsmith@esd.org)



Company Name \_\_\_\_\_  
 Website URL \_\_\_\_\_  
 Location (City) \_\_\_\_\_  
 Number of jobs available \_\_\_\_\_  
 Types of jobs available \_\_\_\_\_  
 Company Description or other information you would like to have listed in the Attendee Handout (maximum of 100 words): \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Registration Fees**     \$375 ESD Members     \$475 Non-Members

The registration fees includes up to six attending corporation representatives, 8' x 10' exhibit space with one 6' skirted and draped display table, 2 chairs, beverages & snacks, complimentary wireless internet access and a company description on ESD's website.  
**Register by February 10, 2012 to receive the Early Bird Registration Package.**

**Desired Areas (Please check all that apply:)**

- |  |   |  |   |
|--|---|--|---|
| <input type="radio"/> Aerospace/Defense<br>Homeland Security           | <input type="radio"/> Electrical Engineering -<br>Technology          | <input type="radio"/> Internship/Co-Op Opportunities         | <input type="radio"/> Research & Development                  |
| <input type="radio"/> Biomedical Engineering                           | <input type="radio"/> Electromechanical Engineering<br>Technology     | <input type="radio"/> Manufacturing Professionals            | <input type="radio"/> Robotics                                |
| <input type="radio"/> Biofuels   | <input type="radio"/> Energy  | <input type="radio"/> Materials Science & Engineering        | <input type="radio"/> Sales/Marketing                         |
| <input type="radio"/> Chemical Engineering                             | <input type="radio"/> Environmental Engineering<br>Science & Industry | <input type="radio"/> Mechanical Engineering<br>& Technology | <input type="radio"/> Scientific & Technical<br>Communication |
| <input type="radio"/> Civil Engineering - Technology                   | <input type="radio"/> Finance Professions                             | <input type="radio"/> Mobility                               | <input type="radio"/> Surveying                               |
| <input type="radio"/> Computer & Information<br>Engineering Technology | <input type="radio"/> Geological Engineering                          | <input type="radio"/> Operations & Systems<br>Management     | <input type="radio"/> Transportation                          |
| <input type="radio"/> Cyber Security                                   | <input type="radio"/> Human Resources                                 | <input type="radio"/> Physics Engineering Technology         | <input type="radio"/> Other: _____                            |
| <input type="radio"/> Design Professionals                             |   | <input type="radio"/> Quality Assurance/Quality Control      | _____   |

**Extra Booth Requirements** – Available by Pre-Order:     Extra 6' tables - \$45 each     Electricity - \$65 per booth

**Contact/Billing Information**

ESD Membership Number (if applicable) \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_

**Name of Exhibitor Representatives**

1. \_\_\_\_\_  
 2. \_\_\_\_\_  
 3. \_\_\_\_\_  
 4. \_\_\_\_\_  
 5. \_\_\_\_\_  
 6. \_\_\_\_\_

**Total Registration Fees** (check all that apply):

\$375 (ESD Member)     \$475 (Non-Member)     \$65 (Electricity)     \$45 (Extra 6' Table)    **\$Total:** \_\_\_\_\_

**Method of Payment**

- AMEX     Discover     MasterCard     Visa     Check Enclosed  
 (Payable to The Engineering Society of Detroit)

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Name as it appears on card \_\_\_\_\_ Signature \_\_\_\_\_

No refunds will be granted for cancellations within 5 business days of the event.

**Please fax completed form to Leslie Smith, CMP at 248-353-0736.**