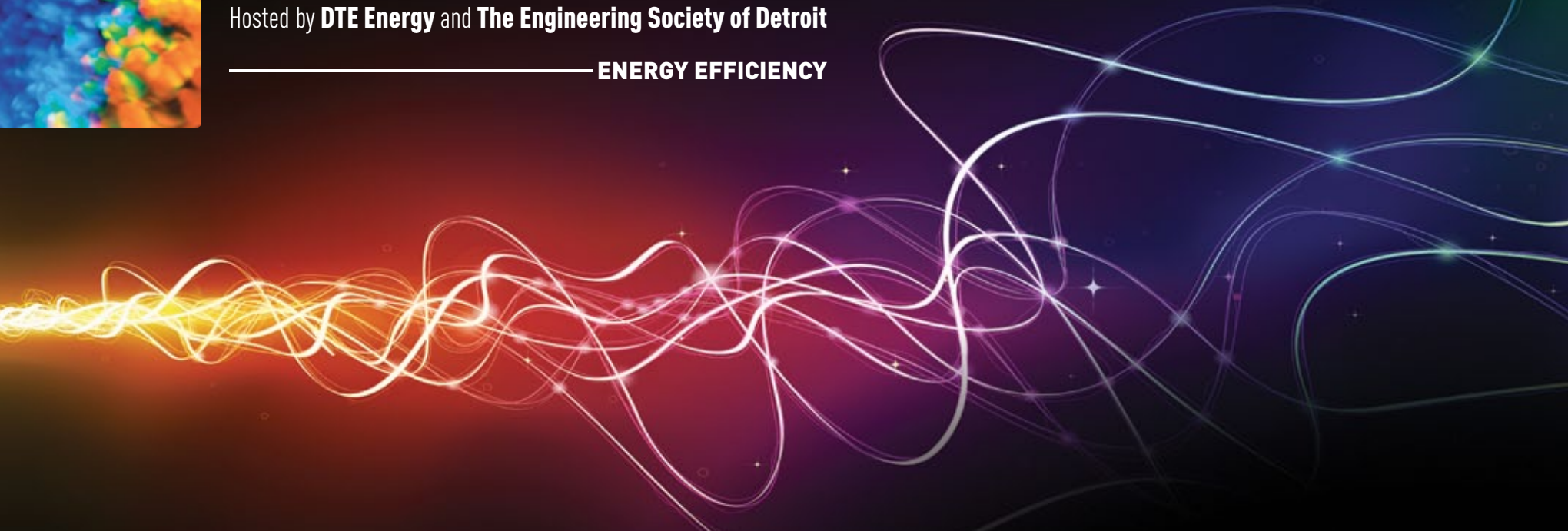


Energy Conference and Exhibition 2011

Hosted by **DTE Energy** and **The Engineering Society of Detroit**

ENERGY EFFICIENCY



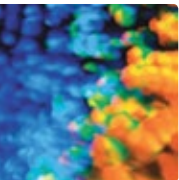
May 10, 2011 • Novi, Michigan

 SUBURBAN COLLECTION
SHOWPLACE

DTE Energy[®]



THE ENGINEERING SOCIETY OF DETROIT[®]
FOUNDED IN 1895



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ENERGY EFFICIENCY

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46100 Grand River • Novi, Michigan

 SUBURBAN COLLECTION
SHOWPLACE

*Formerly Rock Financial Showplace

ATTENDEES INCLUDE:

- Building Owners/Property Managers
- Chief Engineers
- Directors of Facilities
- Electrical & HVAC Engineers
- Energy Managers
- Facilities Engineers & Managers
- Maintenance Engineers & Managers
- Operations Managers
- Plant Engineers & Managers
- Purchasing Managers
- Safety/Environmental Managers
- Warehouse Managers
- Small Business Owners

EXHIBIT OR ATTEND THE LARGEST ENERGY CONFERENCE OF ITS KIND IN DETROIT:

- Meet and network with key decision-makers throughout the energy industry
- Talk to experts from industries ranging from automotive manufacturers and suppliers to health services, education, food processing and others
- Listen to key industry players talk about the latest advances & initiatives on energy efficiency and alternative energy
- Take advantage of dedicated exhibit time allowing for specific one-on-one discussions

EVENT SCHEDULE:

- 7:30 a.m. **Registration & Continental Breakfast**
- 9:00 a.m. **Concurrent Educational Sessions**
- 10:10 a.m. **Break & Exhibitor Demonstrations**
- 11:10 a.m. **Concurrent Educational Sessions**
- 11:45 a.m. **Lunch/Keynote**
- 1:00 p.m. **Dessert/Exhibitor Demonstrations**
- 2:00 p.m. **Executive Strategy Sessions**
- 3:00 p.m. **Conference Ends**

COST TO ATTEND:

- \$65** for ESD Members
- \$85** for non-Members
- \$139** to attend the conference and become a member of ESD – includes a one-year subscription to *Crain's Detroit Business* (A total value of \$253)

Don't get left out. Call today to reserve a booth and become a part of tomorrow's energy initiatives.

For more information or to request an exhibitor packet, contact Tim Walker at 248-353-0735, ext. 115 or twalker@esd.org



DTE Energy



Get even more exposure by becoming an exhibitor sponsor.

Various sponsorship levels are available, so you can better promote your company's products and services.

BOOTH FEES:

\$600 Per 10x10 booth
(includes 2 conference registrations)

SPONSORSHIPS:

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