

# ESD Alternative Energy Conference: Creating Solutions, Driving Change

March 3, 2010 – DoubleTree Dearborn Hotel, Detroit



## KEYNOTE SPEAKERS:

**Dr. Ann Marie Sastry**, CEO and Co-Founder, Sakti3  
**Stanley "Skip" Pruss**, Director, Michigan Department of Energy,  
Labor & Economic Growth and Michigan's Chief Energy Officer



## SPECIAL COMMUNITY LEADERSHIP ADDRESS:

**Hon. Robert A. Ficano**, Wayne County Executive



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# ESD Alternative Energy Conference: Creating Solutions, Driving Change

**Wednesday, March 3, 2010, 7:30 a.m.-5:15 p.m.**

DoubleTree Dearborn Hotel, Detroit

Join leaders in alternative energy, government, policy and technology to discuss issues and explore solutions and opportunities. This conference will feature two morning panel discussions and three afternoon breakout sessions offering three educational tracks: **Funding, Renewable Economy, and Technology.**

**COST:** (includes cont. breakfast & lunch)

- \$115 ESD member
- \$135 Non-member
- \$189 Join ESD at 50% off the regular membership rate and receive a subscription to *Crain's Detroit Business*
- \$425 Exhibitor display table

## 8:30-8:45 a.m. WELCOME ADDRESS

Christopher J. Webb, JD, FESD, Co-Director, ESD Institute

## 8:45-9:00 a.m. COMMUNITY LEADERSHIP ADDRESS

Hon. Robert A. Ficano, Wayne County Executive

## 9:00-9:30 a.m. MORNING KEYNOTE PRESENTATION

Dr. Ann Marie Sastry, CEO & Co-Founder, Sakti3

## 9:30-10:45 a.m. PANEL 1: SUCCESS STORIES AND OPPORTUNITIES

**Moderator:** Beth Gotthelf, Attorney, Butzel Long

**Panelists:** Chris Long, CEO, Global Wind Systems

Chris Detjen, Program Development Manager, NextEnergy

Dave Prouty, President & CEO, Heat Transfer International, LLC

Scott Mabie, Dir., Business Development, Danotek Technologies

Thom Prendergast, President, Lakefront Capital, LLC

## 10:45-11:15 a.m. NETWORKING BREAK/EXHIBITS

## 11:15 a.m.-12:30 p.m. PANEL 2: GLOBAL & NAT'L POLICY BENCHMARKING

**Moderator:** Matt Roush, WWJ 950 Newsradio & Editor of The Great Lakes

Innovation & Technology Report

**Panelists:** Liesl Clark, Deputy Director, Michigan DELEG

Dr. Soji Adelaja, Director, MSU Land Policy Institute

Karen Slawner, Coordinator, Renewable Energy,

Ontario Ministry of Energy and Infrastructure

Irene Dimitry, Director, DTE Renewable Energy

## 12:30-1:45 p.m. LUNCHEON & DESSERT

## 1:45-2:15 p.m. KEYNOTE PRESENTATION

Stanley "Skip" Pruss, Director, DELEG & Michigan's Chief Energy Officer

## 2:25-3:15 p.m. BREAKOUT SESSION 1

**Funding:** Jeff Bocan, Managing Director, Beringea, LLC

**Ren. Economy:** James Saber, VP, Business Development, NextEnergy

**Technology:** Robert Yackel, CEO/President, Merrill Technologies Group

## 3:25-4:15 p.m. BREAKOUT SESSION 2

**Funding:** Nate Jonker, Owner, Nate Jonker & Associates and

Genessee Grant Writers

**Ren. Economy:** John Thomas, Founder & CEO, ALte, LLC

**Technology:** Joe Petrosky, Dean, Engineering and Advanced Technologies,

Macomb Community College

Dr. Simon Ng, Interim Associate Dean for Research &

Director of Alternative Energy Technology, WSU

Kenneth J. Cook, PE, CCE, Chair, Department of Engineering

Technology, Lawrence Technological University

## 4:25-5:15 p.m. BREAKOUT SESSION 3

**Funding:** Michael A. Finney, President and CEO, Ann Arbor SPARK

**Ren. Economy:** James R. Hardin, Sr. Vice President Engineering Technology,

Hardin Geotechnologies, Inc.

**Technology:** Mary Templeton, Executive VP, Sales & Marketing, Wind

Energy Consulting & Contracting, Inc.



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Sponsorship opportunities still available. For information, contact Cathy Ross at 248-353-0735, ext. 149, or [cross@esd.org](mailto:cross@esd.org).